



**TED<sup>x</sup>** GrandRapids  
**x** = independently organized TED event



# Why Invest in **TEDxGrandRapids 2019?**

TEDx is an opportunity to celebrate and amplify the power of ideas and dialogue. The objective is to create a safe forum for creative and respectful inquiry.

No one can deny that Grand Rapids is in the midst of a new renaissance of growth. In this ever-changing landscape, the cultivation of spaces for thoughtful, diverse and respectful dialogue is critical.

TEDx is a 100% volunteer-driven event. Every hour of planning, coordination, and marketing is volunteered. No one is paid (including the speakers) but as you can imagine, there is a sizable budget required to pull off such an engaging, inclusive and frankly awesome event. Every sponsorship dollar will go directly towards the execution & marketing of TEDxGrandRapids 2019.

TEDxGrandRapids 2019 will be hosting more than 750 people on May 14 at the Grand Rapids Civic Theatre for a day of connection and ideas.

The rippling impact of an event like TEDx is almost impossible to measure. How do you measure the cultivation of inspired organizations, businesses, & citizens? How do you measure the value of dialogue and community? In this age of ever-advancing digital technology and viral videos, how could we possibly predict how many people will experience, be impacted by and inspired to take action by our TEDxGrandRapids talks?

Join us. Invest in the discussion. Help us GRow with purpose. Become a part of the TEDxGrandRapids family!

## What is TEDx?

TEDx brings the spirit of TED's mission of ideas worth spreading to local communities around the globe. TEDx events are organized by curious individuals who seek to discover ideas and spark conversations in their own community. TEDx events include live speakers and recorded TED Talks, and are organized independently under a free license granted by TED.

# Plant a seed. Watch us **GRow.**

## Platinum Sponsorship- \$10,000

- 4 tickets to TedxGR event AND the TedxGR VIP speakers event
  - Scholarship for 1 community member to attend TEDxGR
  - Stage, name tag and agenda recognition
  - Logo on website
  - Opportunity for 1 meal (breakfast, lunch, dinner) with a speaker or performer.
- \*This is subject to availability and is at the cost of sponsor organization.

## Gold Sponsorship- \$5,000

- 2 tickets to TedxGR event AND the TedxGR VIP speakers event
- Scholarship for 1 community member to attend TEDxGR
- Stage, name tag and agenda recognition
- Logo on website

## Silver Sponsorship- \$1,250

- 1 ticket to TedxGR event AND the TedxGR VIP speakers event
  - Stage, name tag and agenda recognition
  - Logo on website
- (This option is designed for businesses with fewer than 20 employees)

## Create Your Own Sponsorship

Much of the support that makes TEDx possible is generously given by Grand Rapids businesses & organizations via various in-kind donations.

Contact us to discuss your ideas.

Do you have a unique way to be involved?

A way to add value to the TEDxGR experience that is not listed above?

Let us know! We would love to chat.

Email us at [Sponsor@TEDxGrandRapids.org](mailto:Sponsor@TEDxGrandRapids.org).